



## DIGITAL (LED) BAGS



- **Model:** (a) 2301 Tall Boy (b) 2302 Bag Pack
- Processor-embedded Unisex LED-Laptop Bag
- **Power Consumption:** 10K mAh Powerbank lasts 8 Hours
- **Power Supply:** DC5V 2A by USB Power Bank
- **Nits / General Life Duration:** 800-1000 Nits
- **Display Screen & Size:** P2 & 7.5" W x 10" H
- Supports Image / Text / GIFs without Audio
- Control via Bluetooth & Mobile Application
- Hard Shell Scratch-resistant Front
- Black TPU / Nylon Material. Opens 180 Degree
- Water Proof Outer Body
- **Weight:** (a) 2301 Tall Boy 1.6kg with Size 12" W x 19" H x 5" D (b) 2302 Bag Pack 1.52kg with Size 13.5" W x 15.5" H x 4.5" D
- 1 Year Warranty for LED Panel\*

*\*Terms Apply*

## Got questions about our Digital Bags? Check out the FAQs

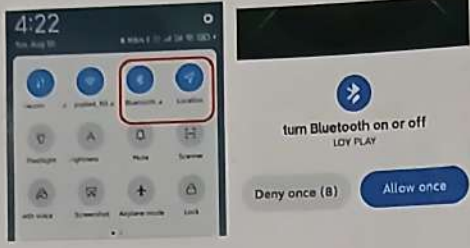
- 1. Can we customize the content on Bag and add audio or play live?** Yes, it is D.I.Y programmable content. Using Mobile App, you can put Image / Text / GIFs without Audio. It does not allow live streaming or direct internet video broadcast. The memory of this Bag is limited to support upto 40MB Brand Logos, static Social Media Posts or limited Animations like Monogram, etc. The Bag does not support sound ie. there's no audio output. It does not support Unicode content, so instead create an image in JPG/PNG and put them up. Also to note, incase of more white-coloured visuals, the power consumption and heating will be a little higher compared to other colour visuals
- 2. Can we update video of upto 1min also on this Bag?** Yes, just that you would need to convert to .GIF incase file is too large
- 3. Is this screen viewable from extreme closeness?** The ideal viewing distance is 6ft onwards and would look legitimate upto 50ft. Incase it still looks blur check with the creative size dimension and ensure its as per the specified size & format
- 4. Is it weather or water proof? Does it get heated up easily?** Yes, it is waterproof as it is meant for Outdoors. For heating issue, the product gets little heated on continuous usage (just like our laptops) but is within defined standards
- 5. How do we update the content from mobile?** Once you buy the Bag, we offer the Mobile App access which runs on both Android & iOS phones. We also offer a Demo Video & Manual on how to use that App
- 6. Can we update multiple Bags using 1 Mobile App?** Yes, you can have 1 app manage content across multiple devices. Geographically you need to be in the proximity of 15ft of device without obstruction. You can add / edit / remove content from single phone but the only catch is it will 1 device content at a time and not simultaneously. Though our application is cloud-based with a robust content management system (CMS) we do not offer centralized access and control of displays across multiple locations ie. you need to place our products in proximity for multi-device management
- 7. What are the variations of your Bags? and its cost?** We have two models: **2301 Tall Boy** & **2302 Bag Pack**. For our standard SALES price of **2301 Tall Boy** or **2302 Bag Pack**, click [here](#). We DO NOT provide Power Bank along due to regulatory issues in sending via parcel but it does include 1 Year warranty for LED Panel (not on the Bag). Incase someone wishes for extended warranty by additional 2 years, it can be done at an extra cost. We do not have any Minimum Order Quantity (MOQ) for now. We also offer both **2301 Tall Boy** & **2302 Bag Pack** for RENTALS. For Rental rates, click [here](#).  
**Note:** We are only into SALES / RENTALS of Bags and not undertaking Media Sales project
- 8. Does it need any additional Hardware Accessories?** Yes, it requires a Power Bank which we provide along whether it's for SALES or RENTALS. You can also get a screen lamination done at your own cost, if required
- 9. What if Bag gets torn?** Sorry, but our warranty only covers LED Panel. Kindly take good care of your bag and avoid it from fire, sharp objects, soaking in water, etc
- 10. Why do Bags seem expensive?** We believe that the value of this Bag is in the impact it can fetch for a marketer. As per us, it is not just a Bag but one of the most powerful self-marketing tool. Also, when breaking down the cost by an average 12 months too, it comes down to less than undertaking a monthly Pamphlet distribution exercise (ie. the cheapest activity for proximity BTL marketing)
- 11. Why can't you put a Tab/TV screen on backside instead of LED?** TV or Tab screens of this size will be expensive, heavy in weight and have higher chances of breakage. The brightness in daylight and reflection are additional issues
- 12. Does it require any specific local body Permission/Compliance before display?** Incase you are using it for your personal or company usage it does not require any permission to the best of our knowledge. Still we suggest to check for the local Government norms (including for cases where you plan to run multiple brand ads across it)
- 13. Can you customize my existing Bag to equip it with LED?** Yes, we can take on such customization. Do reach out to us and we can take this forward.

# LOY PLAY user manual

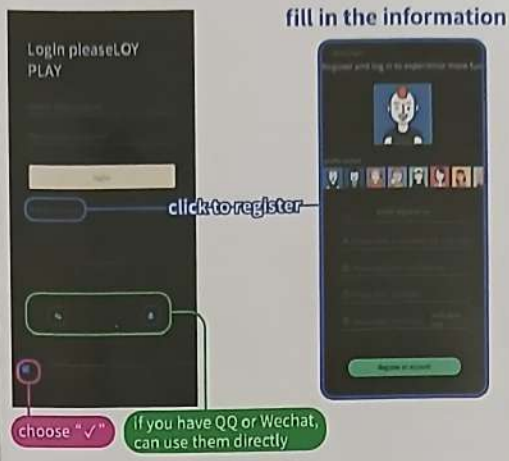
1. Scan the QR code to download APP with your phone



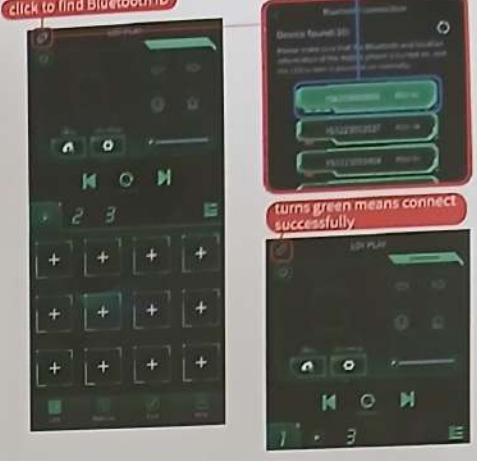
2. After install the APP, when start it, please turn on Bluetooth and GPS in your phone



3. log in with your account  
need register account for first-time user



4. connect with device ID



5. create new program and send to screen



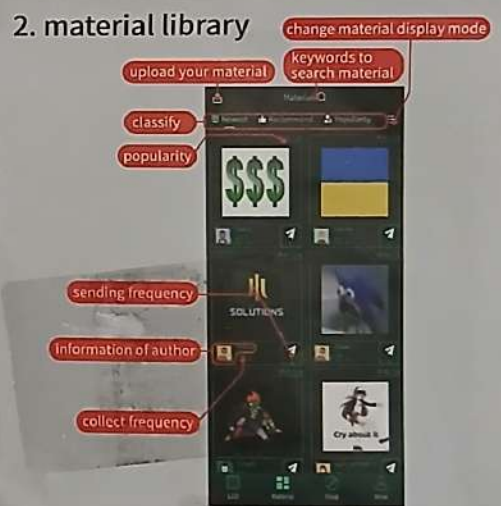
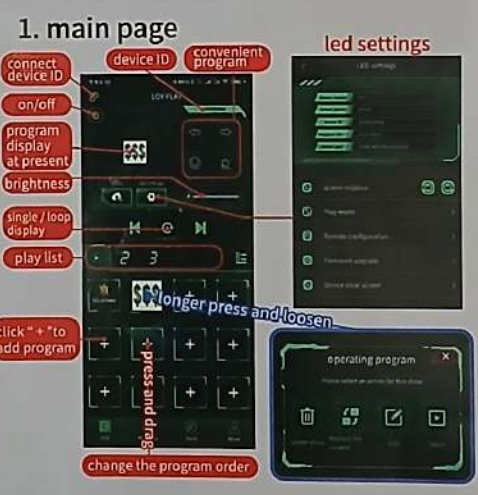
(1) add image/animation  
choose image/animation in your phone



(2) colorful text  
edit any text you like, send to screen



(3) material library  
choose image/animation from material library



3. Find



4. Mine

