



DIGITAL (LED) BOARDS



- **Model:** (a) P3 (Outdoors) 2445 Mini Screen 45" W x 38" H x 5" D (b) P4.8 (Indoors) 2455 Square Pole 24" x 72" H x 24" D (c) P3 (Outdoors) 2465 Float/Trucks 90" W x 76" H x 3" D
- **Power Supply:** N.A.
- **Power Consumption:** N.A.
- **Image Aspect Ratio:** 1080x1920
- **Brightness (Nits):** N.A.
- **HDMI / USB 2.0 / VGA / SD Card:** HDMI
- **Cabinet:** Black Colour, Diecast Cabinet
- Supports Videos / Image / Text / GIFs without Audio
- Control via Bluetooth & Mobile Application
- **Weight:** 9 kgs for approx. 2x2' Cabinet (excluding the Frame)
- 2 Year Warranty for LED Panel*

**Terms Apply*

Got questions about our Digital Boards? Check out the FAQs

- 1. Can we customize the content on Boards and add audio or play live?** Yes, it is D.I.Y programmable content. Using Mobile App or its Desktop Software, you can put Videos / Image / Text / GIFs without Audio of upto 4GB. In case you wish to add audio, need to plug into the jack separately for output. It does allow live streaming or direct internet video broadcast via laptop or set top box but the viewing will be limited due to the size restriction. The content does support Unicode. Also to note, in case of more white-coloured visuals, the power consumption and heating will be a little higher compared to other colour visuals
- 2. How do I decide what LED type I would need?** Ideally when you raise a request for SALES / RENTALS with us our site inspection person will guide you but still for a slighter idea, here are the Nits and its impact. Like P3 (Outdoors) will have 5000-5500-4200 Nits and will be good for sharpness of visuals while P4.8/P6 (Outdoors) will have 6000 Nits will make it more visible in day time too but is more advisable for larger fonts and lesser minute images / photos / videos
- 3. Does the content support Unicode?** Yes
- 4. Is this screen viewable from extreme closeness?** The ideal viewing distance is 6ft onwards and would look legitimate upto 300ft. In case it still looks blur check with the creative size dimension and ensure its as per the specified size & format
- 5. Is it weather or water proof?** It depends whether you are buying Indoor unit or Outdoor unit from us. For example, P3 is Outdoors, P4.8 is available for both Indoors/Outdoors, etc
- 6. Can we update multiple Screens across various location using 1 Mobile App?** Yes, you can have 1 app manage content across multiple devices. Geographically you need to be in the proximity of 15ft of device without obstruction. You can add / edit / remove content from single phone but the only catch is it will 1 device content at a time and not simultaneously. Though our application is cloud-based with a robust content management system (CMS) we do not offer centralized access and control of displays across multiple locations i.e. you need to place our products in proximity for multi-device management
- 7. What are the variations of your Boards? and its cost?** We have three models in fixed size movable items: **2445 Mini Screen, 2455 Square Pole and 2465 Floats / Trucks**. For our standard SALES price, click [here](#). We provide along the required Processor and 2 Years warranty for LED Panel (not on the metal frame or Processor). In case someone wishes for extended warranty by additional 2 years, it can be done at an extra cost. We do not have any Minimum Order Quantity (MOQ) for now. We also offer **2445 Mini Screen, 2455 Square Pole and 2465 Floats / Trucks** on RENTALS. For Rental rates, click [here](#). In case of Custom Size Requirements, the SALES / RENTALS will be on square feet. The actual estimate in such cases will be possible only after our Site Expert visits in-person for which we may ask for a token commitment amount.
Note: We are only into SALES / RENTALS of Boards and not undertaking Media Sales project
- 8. Does it need any additional Hardware Accessories?** Yes, it requires a Processor / Controller which we provide along whether for its for SALES or RENTALS
- 9. Why are Digital Boards so expensive as compared to Backlit-Frontlit Acrylic/ACP Hoardings?** We believe that the value of Boards is by the impact it can fetch for a marketer versus static Hoarding/Signages. It's eye catchy and can stand out with a bang. It also allows dynamic communication thereby reducing the burden to explain your product/service to your prospective T.A. / T.G. As per us, it is not just a Board but one of the most powerful POS Marketing tool. Also, when breaking down the cost by an average life span of 4+ years, the marketing cost may seem every penny worth
- 10. Why go for LED Board and not a TV one?** TV Walls are good for indoors and good for viewing of upto an average 20ft. LED Boards are clear even for distance of upto 200ft. Plus in case of any issue with TV panel, you need to replace it entirely unlike LED ones which can be repaired for that specific part. The brightness in daylight and reflection are additional issues

Got questions about our Digital Boards? Check out the FAQs

11. **Does it require any specific local body Permission/Compliance before display?** In case its placed for your own marketing whether Indoors (includes within private premises of Building Lobby, Mall, Events, etc.) it does not require any permission. But if you plan to place it Outdoors and run multiple brand ads across it, kindly check for the local Government norms
12. **Can you customize Board size?** Yes, we need to. Infact more than 95% of our our orders require customization. Do reach out to us and we can take this forward

